



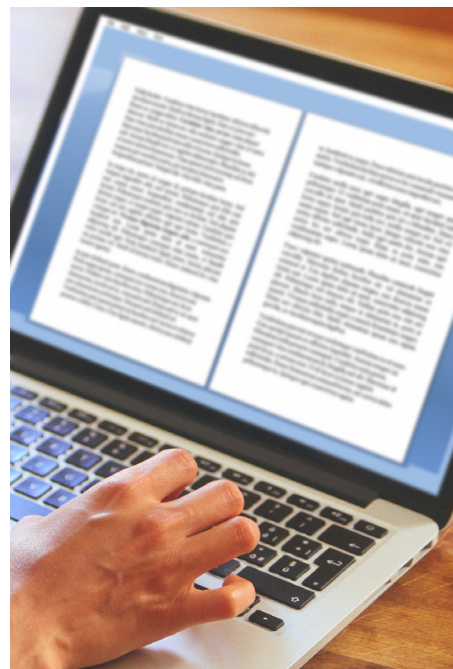
YOUR BOOK, YOUR WAY

THE PARTRIDGE GUIDE TO
PUBLISHING YOUR BOOK



ALL STORIES DESERVE THE CHANCE TO BE TOLD.

It's time you shared yours.



We already know who you are: a writer, a storyteller, a weaver of words. Now it's time you shared your ideas, experiences, and stories by publishing them in your very own book.

Here at Partridge Singapore, we understand how much time, effort, and passion aspiring authors like you pour into writing. It's a feat worth recognising, and we believe there's no better way to celebrate that than by publishing your ideas and stories.

But as many have found out, writing a story and publishing a book are two completely different things.

“

If you want to become an author,
the only way to go is forward into
the publishing world.

”

FOUR PATHS TO PUBLISHING YOUR BOOK

Which path is best for you?



Every story is worth sharing—and every finished one is worth publishing.

If you're thinking about becoming a published author and getting your book out, now is the perfect time to do it. Gone are the days where the only way to get published is to pitch your story to a publisher or an agency and hope that they pick it up.

Today, aspiring authors have a choice between four distinct paths: **DIY Publishing**, **General Contractor**, **Traditional Publishing**, and **Supported Self-Publishing**.

DIY Publishing

Here, authors take a hands-on approach on all aspects of publishing their book through an online upload tool.

Think of it this way: It's like *making a meal at home*—inexpensive but you are only limited by your own cooking abilities and the tools and ingredients available to you.

General Contractor

This path is for authors with enough knowledge, connections, and resources to hire different third-party service providers for every stage of the publishing process.

It's very much like *going to a grocery store food bar*—you can get as many add-ons as you want and pay individually for each item.

Traditional Publishing

In the traditional publishing model, you need to find a literary agent and publisher who will represent your work and turn it into a published book.

It's the same as *having someone order your meal at a restaurant and pay for it as well*. You let them decide what you will eat, hoping that their preferences will suit yours too.

Supported Self-Publishing

This last option is for authors looking for professional support in just one place but still prefer to have control over their book. Authors take their pick from a wide range of packages and services tailored to meet different budgets and goals.

Imagine yourself in a *full-service restaurant*. You have the freedom to eat what you want and as much as you want, depending on the experience you want to get out of it.

To summarise, here are the four paths you can take to publishing your book:

4 PATHS TO PUBLISHING



A NEW PUBLISHING VISTA

Professional Services and Expertise
Within Your Reach



Partridge Singapore is a supported self-publishing imprint created by Author Solutions to provide publishing services that are suited to the unique needs of authors in Singapore, Malaysia, and the rest of Southeast Asia.

We offer a wide variety of expert publishing services—including consultation with and support from a team of professionals, cover and layout design, editing, online book distribution, book availability in print and digital formats, and many others—that meet industry standards but are more accessible to the market.

FROM YOUR DESK TO A PRINTED BOOK

A 5-Step Guide on How to Get Published



1. Speak. Get in touch with your very own Partridge publishing consultant to get started.

We'll be asking you for details about your book like what it is about, how you want it to look like, and even who you want to market it to. This helps us get a better understanding of your needs and goals so we can provide you with the best support and advice throughout your publishing journey.

2. Choose. Based on our initial discussion, we'll walk you through the packages and services we offer, and we'll suggest those that we think are the best fit. You may choose to go with our recommendation or any of our other publishing packages that you think meets your needs better.

3. Buy. Once you've selected the package that works for you, we will connect you to our Payment Central team who will process your payment through any of these safe and secure methods:

- Credit or Debit Card (*Visa or MasterCard*)
- Wire Payment

4. Submit. Get your manuscript ready and send it together with your Author Agreement Form and other materials that will be asked of you. We will start working on your book once we have received all your materials and your instructions and preferences for the design and layout of your book.

5. Market. Of course, it's not just enough to get your book out—you want readers to know about it too. Partridge Singapore can help you create and carry out a marketing plan based on who your target readers are and what kind of campaign you want to launch.

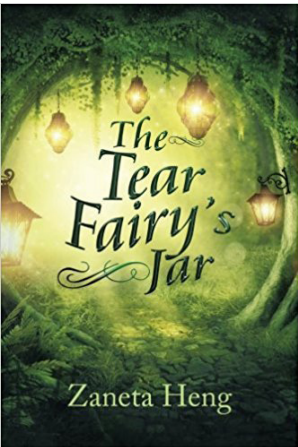
THE PARTRIDGE EXPERIENCE

Our Authors' Stories



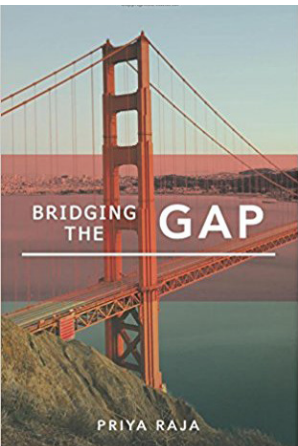
Zaneta Heng
author of ***The Tear Fairy's Jar***

"I like the professionalism that Partridge brings to its authors, like assigning the book an ISBN number, copyrighting the book for us, assigning us various consultants for various legs of the publishing journey, and the prompt responses and open communication lines."



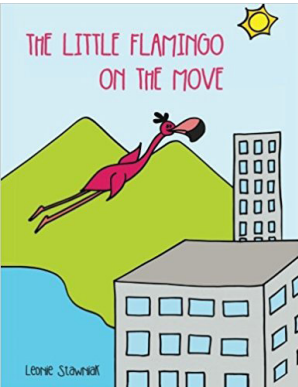
Priya Raja
author of ***Bridging the Gap***

"My Partridge experience has been pretty smooth and meaningful. The team was dedicated to helping me publish my book. I was often away, stuck in between chapters, but they were patient and aligned things perfectly."



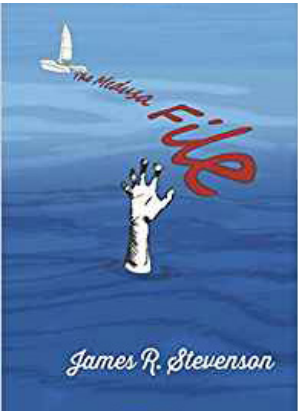
Leonie Stawniak
author of ***The Little Flamingo*** and ***The Little Flamingo on the Move***

"It was a wonderful experience. I am very thankful to my Check-In Coordinator (CIC) and Publishing Service Associate. As a first-time author, I had no idea about the whole process, but he helped me with every step of it."



James Stevenson
author of ***The Medusa File***

"I have found Partridge to be professional in the services they offer and helpful during the publishing journey. I would strongly endorse them for writers seeking to self-publish."



READY TO TAKE THE FIRST STEP TO PUBLISHING YOUR BOOK?

Let Partridge help you fulfil
your literary goals.



PARTRIDGE

Talk to our publishing consultant today by calling
+65 3165 7531 (Singapore) or **+60 3 3099 4412 (Malaysia)**.
International calling rates apply if calling from outside Singapore.

You may also send an email to
publishnow@partridgepublishing.com.